

Base

www.baseinformation.com

Base-ITM® ERP Suite

THE ENTERPRISE -WIDE INTEGRATED SOLUTION

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PROFILE

In the changing world, information is the newest currency. How well it is collected, extracted, collated and used will dictate who shall WIN.

Intense business competition, dynamic technology, changes in market places and pressure from customers and suppliers are driving businesses to overhaul the way they have been doing businesses and using information.

Business Process solutions like ERP, Groupware, Business Intelligence solutions can effectively improve performance and consequent profits.

Base Information Management Pvt. Ltd has been a very active player in Enterprise Resource Planning (**ERP**) software domain, since 1994. After investing more than 25,000 Man-days in the design and testing of the products, following solutions came into existence:

- ⊕ **BASE- ITM™ ERP suite**
- ⊕ **Business Intelligence Solutions “INSIGHT”**
- ⊕ **SMS based Mobile Computing Applications.**
- ⊕ **Supply Chain Management Solutions (SCM)**

Base has been providing ITM™ an **Enterprise-Wide Integrated Solutions** and its related products & services to the Indian and Multinational corporate for more than 8 years.

Base ITM™ **ERP Solution** incorporates the “Best Business Practices” and has been validated by (**United States Food and Drug Administration**) **USFDA** ,at one of its clients manufacturing locations.

It is a functionality rich solution and mature product, specifically designed to meet the requirement of Indian industry who have to compete internationally in terms of operations with Indian IT infrastructure.

A lot of technological and functional research and development (R& D) have been adopted to ensure that the products keep in tune with changing trends and customer get maximum benefits out of it.

Base has very strong capabilities and experience in remote connectivity and integration of systems in a geographically distributed business enterprise.

The role of **Base** goes beyond software solutions. It acts as a catalyst in Business Process Re-engineering(**BPR**) and building a competitive advantage in today's e-world.



ITM™ - AN ENTERPRISE WIDE SOLUTION

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ITM™ ERP suite comprehensively covers solutions for the following functional areas:

- ✂ Sales and Distribution Management
- ✂ Imports & Exports
- ✂ Procurement / Material Management
- ✂ Manufacturing Management and Production Planning
- ✂ Human Resource Management and Payroll
- ✂ Finance and Accounts.
- ✂ Fixed Asset, Excise & Taxation

It provides a seamless integration between Sales Depots, C&F agents, manufacturing plants, subcontractors or group companies locations.

INSIGHT™ - A DATA ANALYSIS/MINING TOOL



Base Business Intelligence allows a company to:

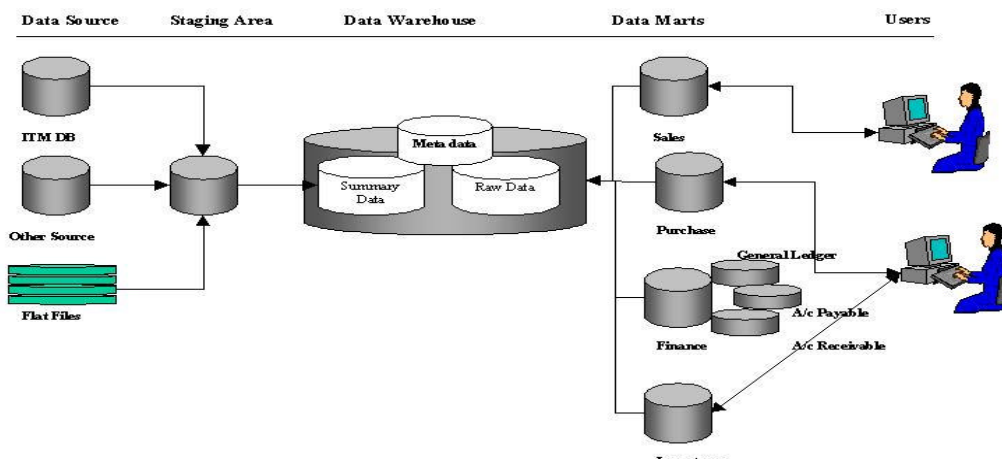
- ✂ Develop insight from mountains of data
- ✂ Make better-informed decisions
- ✂ Improve customer satisfaction
- ✂ Identify potential profit-making opportunities.

ITM DATA WAREHOUSE

A data warehouse is a relational database that is designed for query and analysis rather than for transaction processing. It is designed to separate analysis workload from transaction workload and enables an organization to consolidate data from several sources.

In addition to a relational database, a data warehouse environment includes an extraction, transportation, transformation, and loading (ETL) solution, an online analytical processing (OLAP) engine, The DW has been designed to work with Discoverer®,

ITM Data Warehouse



Business objects® or any other client analysis tools, and other applications that manage the process of gathering data and delivering it to business users.

MOBILE COMPUTING



SMS computing

It empowers an enterprise to mobilise data through the SMS route to mobile phones or SMS enabled PDAs by defining the 'business rules' for "Push" and "Pull" from the ITM database or any other database.

Sales force, business partners or customers can access the corporate information like inventory status, prices, promotional schemes, special discount, customer contacts, credit balance, status of their order, and even place their orders on their mobile phone.

It provides a "request-response" information channel. Users can send SMS messages with pre-defined keywords, based on which a response is obtained from the enterprise database and a SMS is replied back to the requester. This two-way SMS Pull model can be used to build wireless applications based solely on SMS.

An example of Enterprise application would be a query a customer outstanding. The user sends an SMS with the "OS" keyword plus the name/ customer code of the customer whose outstanding is required. The SMS application will facilitate a query on the enterprise database and send the result to the user who demanded it.

DATA CONSOLIDATION AND REPLICATION ENGINE

Considering at the low infrastructure and vast geographical scenario of the Indian environment. We have developed a replication technology, which works best for India. Base works comfortably in remote locations where the Internet band-width is very low.

ALERT MANAGEMENT

ITM has an alert management feature that triggers an alert based on predefined conditions. To a predefined person through predefined channel of communication

Notification of alerts can be through

- Email
- SMS message

Typical alerts used in ITM are

- Customer credit limits alerts
- Inventory Reorder level alerts
- Quality
- Confirmation of transaction
- Reminders

INDUSTRY EXPERIENCE

- ✍ Chemical & Process Industry
- ✍ Financial Services
- ✍ Pharmaceutical and Health Care
- ✍ Plastics manufacturing
- ✍ Textiles
- ✍ Engineering
- ✍ Transportation and Logistics
- ✍ Electronic component Industry

BASE- ITM™ ERP suite and / its supplementary products have been installed at more than 120 locations across the country.

A PARTIAL CLIENT LIST

Asian Electronics Ltd

www.aelgroup.com

An Electronic and electrical manufacturing industry

Solution : ERP solution at 25 locations
: Mobile-computing solutions
: Business intelligence solutions

Ajanta Pharma Ltd.

www.ajantapharma.com

An Indian Pharmaceutical manufacturer.

Solution : BPR and Design of ERP specific for the organization.
: Mobile-computing solutions

Biostadt Agrisciences Ltd, a Wockhardt Group Company.

Wockhardt Group has selected to implement the **BASE- ITM™ ERP suite** for its agri-sciences division Biostadt Agrisciences Ltd.

Concept Pharmaceuticals Ltd.

Concept has selected to implement the **BASE- ITM™ ERP suite** across 25 locations across the country.

Dharamsi Morarjee Chemicals Co. Ltd

www.dmcc.com

A chemicals and fertilizers company

Solution : Payroll and HR

Dishman Pharmaceuticals and Chemical Company Ltd.

www.dishmangroup.com

An Exporter of Drug intermediaries and specialty chemicals

Solution : ERP solution at two plants in Gujrat

Edwards Lifesciences India,

www.edwards.com

The 100% subsidiary of Edwards lifesciences Corporation, USA.

Solution : Enterprise-wide integrated Solution implementation at 5 locations Chennai, Kolkata, Delhi and Hyderabad with consolidation at Mumbai office.

Grindwell Norton Ltd, Bangalore

www.saint-gobain.com

A Saint-Gobain Company manufacturing engineering products

Solution : Enterprise-wide integrated Solution

Jayant Oil Mills Ltd.

One of the largest producer and exporter of Castor Oil in the country

Solution : Enterprise-wide integrated Solution at 3 locations –Bhandup plant, Baroda plant , Mumbai-HO.

Mafatlal Industries Ltd.

One of India largest manufacturer and exporter of textiles and garments.

Services : Consulting and 3rd-party ERP implementation

Savani Transport Industries Ltd.

www.savanitransport.com

One of the largest freight and logistics company in India

Solution: : Enterprise-wide integrated solutions
: Logistics support systems



Sun Pharmaceuticals Industries Ltd.

www.sunpharma.com

The 5th Largest Pharmaceutical Company in India

Solution :Enterprise-wide integrated solutions at 40 locations including 10 plants (USA plant and the **BASE-ITM™ ERP suite** installed there is USFDA approved)

:Mobile computing solutions

:Business Intelligence solutions

Supreme Industries Ltd. and its Group companies

Supreme has selected Base for implementation of the **BASE-ITM™ ERP suite** along with the **SCM** across **35 locations** across the country. Supreme is a Rs 1200 Cr. Group in the manufacture of consumer and industrial plastics.

For Additional information please contact:

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